

# WORKSHEET

## Grading Rubric



TEXAS ARCHIVE  
OF THE MOVING IMAGE

Name: \_\_\_\_\_

Date: \_\_\_\_\_

CRITERIA	ADVANCED	PROFICIENT	NEEDS WORK	UNACCEPTABLE	SCORE
<b>points</b>	<b>10</b>	<b>9.5</b>	<b>9–8</b>	<b>7</b>	
Are shots and camera movements carefully done? Was attention paid to composition, focus, and lighting?	Yes, <i>plus</i> creative use of the camera and/or lights	Yes	Some shots were out of focus OR were over or under-exposed; OR some shots had bad composition	Little attention was paid to proper use of the camera, OR composition is poor; OR lighting is bad	
Is the amount and type of video footage shot sufficient to express the main idea?	Yes, <i>plus</i> extra effort was made to obtain sufficient video footage to express the main idea	Yes	More footage could have been obtained to help express and support the main idea	Minimal effort was made to obtain sufficient video footage to express the main idea	
Was attention paid to factors affecting audio quality during recording?	Yes, <i>plus</i> extra effort was made to record good audio, or creative use of audio	Yes	Some audio was recorded with too much background noise; OR some audio was too quiet	Audio quality was poor	
Was shooting finished on schedule?	Yes, <i>plus</i> extra effort was made to complete shooting	Yes	Most shooting was finished on schedule	Shooting was not finished on schedule	
Is the main idea thoughtful and meaningful? Is the development of the main idea clear, complete and well-focused as expressed through editing choices?	Yes, <i>plus</i> the idea was very original, perceptive and/or insightful, details are extremely well-designed to support the main idea	Yes	The main idea was not completely developed in the finished project	The main idea is unoriginal and/or unclear; OR details do not support or enhance the main idea	
Did the group follow guidelines for capturing video to the computer by limiting the length of captured footage?	Yes			Too much footage was captured	

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Were edits performed cleanly so that unintended jump cuts and other mistakes were avoided?	Yes, <i>plus</i> excellent use of B-roll or other methods to prevent jump cuts	Yes	A few jump cuts or unintended edits	Edits were performed carelessly, resulting in unintended jump cuts and/or other mistakes	
Is the pacing and style of the editing appropriate to the main idea? Are a variety of different types of footage used to keep the audience interested?	Yes, <i>plus</i> the pacing and style of the editing enhance the main idea	Yes	Some of the editing appears too quickly or too slowly paced; shots are not varied	The style of editing is not appropriate for the main idea; no variety of shots	
Did the choice and placement of the music enhance the main idea?	Yes, <i>plus</i> creative use of music	Yes	Some music did not fit; volume of music overpowered other audio	Music and/or graphics did not enhance the main idea	
Were the graphics properly composed and positioned for visibility? Did the graphics (text, pictures) enhance the main idea?	Yes, <i>plus</i> creative use of graphics	Yes	Some graphics are not visible due to placement, size, duration or color	Disregard for proper use of graphics with respect to position, color, duration and size	

TOTAL POINTS \_\_\_\_\_

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